

SCHOOL OF MANAGEMENT

BBA/MBA/MA(HRM)

Organizes

NATIONAL LEVEL MANAGEMENT FEST

DAKSH '26

THE 13TH CHAPTER

23,24 SEPTEMBER 2026



THRONE OF OLYMPUS

Best Manager



Reg Fee ₹500 (Early Bird ₹300)

Prize ₹35,000

RISE OF THE ARGONAUTS

Best Management Team



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

Prize ₹20,000

ORACLE OF DELPHI

HR Game



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹20,000

Second Prize ₹8,000

THE HERMES CHALLENGE

Marketing Game



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹20,000

Second Prize ₹8,000

THE PLUTUS TRIALS

Finance Game



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹20,000

Second Prize ₹8,000

QUEST FOR GOLDEN FLEECE

Treasure Hunt



Reg Fee ₹800/Team (Early Bird ₹400)

First Prize ₹18,000

THE JUDGEMENT OF PARIS

Fashion Show



Reg Fee ₹1500/Team (Early Bird ₹1000/Team)

First Prize ₹25,000

Second Prize ₹12,000

CLASH OF TITANS

Football



Reg Fee ₹1000/Team (Early Bird ₹500/Team)

First Prize ₹15,000

Second Prize ₹8,000

SPRINT OF ATALANTA

Mini Marathon



Registration Per Person

(Students/Corporates Category) ₹500

Total Prize Money Approx. ₹60,000

RHYTHM OF TERPSICHORE

Cinematic Dance



Reg Fee ₹1500/Team (Early Bird ₹1000/Team)

First Prize ₹15,000

Second Prize ₹8,000

PRIZE MONEY
WORTH

3 LAKHS

SCAN FOR REGISTRATION



FOR MORE ENQUIRY :

STAFF COORDINATOR
DR. AMRITHA M S
+91 96568 92205

STUDENT CHAIRPERSON
ALWIN BAIJU
+91 88488 84151

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SCHOOL OF MANAGEMENT

BBA/MBA/MA(HRM)

Presents

(NATIONAL LEVEL MANAGEMENT FEST)

DAKSH 26 ~ THE 13th CHAPTER

GENERAL GUIDELINES

1. Any number of teams from a college can participate in same events, provided that each team is constituted solely of students from the same college.
2. Only registered accompanies are permitted in the event venue.
3. Participants must upload a digital copy of their college ID during event registration and present the physical ID card at the time of the event.
4. Non participants required to bring their college ID to enter the campus.
5. Participants should carry their Daksh ID cards during the entire event.
6. Participants are requested to report at the registration counter 1 hour before the commencement of events.
7. Participants are kindly requested to bring the necessary gadgets—such as a mobile phone, laptop, and reliable internet connectivity—required for their participation in the event.
8. Smoking and consumption of alcohol/drugs are strictly prohibited.
9. No catcalls or howling, gyrate movement is not tolerated. Any misconduct or violation of college rules may lead to deduction of points or disqualification of teams as part of disciplinary action
10. The judges' decisions shall be final. Any grievances may be formally reported to the 'Grievance Cell' constituted in connection with Daksh 2026.
11. The committee can make any changes in the schedules/guidelines if circumstances warrant.
12. The organizers of the committee shall not be responsible for any loss of money or personal properties of candidates.
13. The organizers reserve the right to cancel any specific category if the minimum required number of participants are not registered.

EVENT SCHEDULE

Game Title	Date	Event Start time
Best Manager	23.09.2026	09.00 am
Best Management Team	23.09.2026	09.00 am
Finance Game	23.09.2026	09.00 am
HR	23.09.2026	09.00 am
Marketing	23.09.2026	09.00 am
Football	23.09.2026	09.00 am
Treasure Hunt	23.09.2026	09.00 am
Cinematic Dance	23.09.2026	11.00 am
Fashion Show	23.09.2026	01.00 pm
Mini Marathon	24.09.2026	06.00 am

GAMES COORDINATORS:

ANANDU S MENON: 62381 90338

JOMON M J: 75618 07360

STAFF COORDINATOR:

DR STALIN A: 94005 57727

BEST MANAGER
EVENT NAME: THRONE OF OLYMPUS

PRIZE MONEY: ₹ 35000

REGISTRATION FEE: ₹500 PER HEAD (EARLY BIRD ₹300 PER HEAD)

- 1. THERE WILL BE FIVE ROUNDS FOR THIS EVENT GAME.**
- 2. FORMAL ATTIRE IS REQUIRED, AND EACH PARTICIPANT MUST BRING AN UP-TO-DATE CV.**
- 3. TIME MANAGEMENT IS IMPORTANT FOR ALL ROUNDS**

STUDENT COORDINATORS:

ANAMIKA RAJ P -79941 59912

ASHNA FELIX-6235570221

STAFF COORDINATOR:

DEVIKA BALAKRISHNAN- 90618 33778

BEST MANAGEMENT TEAM
EVENT NAME: RISE OF THE ARGONAUTS

PRIZE MONEY: ₹20,000

REGISTRATION FEE: ₹1000 PER TEAM (EARLY BIRD ₹500 PER TEAM)

RULES

- 1. TEAMS MUST HAVE FOUR MEMBERS.**
- 2. THERE WILL BE FOUR ROUNDS.**

STUDENT COORDINATORS :

SETHULAKSHMI G NAIR- 97479 69478

REUBEN MATHEW SABU- 81390 53629

STAFF COORDINATOR :

DR. DIBIN SEKHARAN - 97472 42251

FINANCE GAME

EVENT NAME: THE PLUTUS TRIALS

PRIZE MONEY: FIRST PRIZE : ₹20,000
SECOND PRIZE: ₹8,000

REGISTRATION FEE: ₹1000 PER TEAM (EARLY BIRD ₹500 PER TEAM)

RULES

- 1. TEAMS MUST HAVE FOUR MEMBERS.**
- 2. THE EVENT WILL CONSIST OF THREE ROUNDS**

STUDENT COORDINATORS :

LAYANA ROSE XAVIER – 62358 69729

ANDRIN J – 90370 47058

STAFF COORDINATOR :

KARTHIKA BALACHANDRAN- 96330 75061

HR GAME
EVENT NAME: ORACLE OF DELPHI

PRIZE MONEY: FIRST PRIZE : ₹20,000
SECOND PRIZE : ₹8,000

REGISTRATION FEE: ₹ 1000 PER TEAM (EARLY BIRD ₹500 PER TEAM)

RULES:

- 1. TEAMS MUST HAVE FOUR MEMBERS.**
- 2. THE EVENT WILL CONSIST OF THREE ROUNDS**

STUDENT COORDINATORS:

MELVIN SURESH- 97784 72268

AYISHA ANAINA P K- 90618 00295

STAFF COORDINATOR:

DR. KRISHNAPRIYA G – 98955 64595

MARKETING GAME

EVENT NAME: THE HERMES CHALLENGE

PRIZE MONEY: FIRST PRIZE: ₹ 20,000

SECOND PRIZE: ₹ 8,000

REGISTRATION FEE: ₹ 1000 PER TEAM (EARLY BIRD ₹500 PER TEAM)

RULES

- 1. TEAMS MUST HAVE FOUR MEMBERS.**
- 2. THE EVENT WILL CONSIST OF THREE ROUNDS.**
- 3. ALL THE SUBMISSIONS LIKE DOCUMENTS, PICTURES, VIDEOS, PPTS SHOULD BE DONE IN THE PRESCRIBED FILE FORMAT.**
- 4. SPECIFIC RULES AND DETAILS OF EACH ROUND SHALL BE DISCLOSED AT THE BEGINNING OF EACH ROUND.**

STUDENT COORDINATORS:

REVATHY M U – 77369 70158

ADHUL KRISHNA C S- 88935 65779

STAFF COORDINATOR:

SARANYA A M – 83040 99115

FOOTBALL

EVENT NAME: CLASH OF TITANS

PRIZE MONEY: FIRST PRIZE: ₹15000

SECOND PRIZE: ₹8000

EVENT DATE: 23.09.2026

REGISTRATION FEE: ₹ 1000 PER TEAM (EARLY BIRD ₹500 PER TEAM)

RULES:

- 1.A TEAM SHALL CONSIST OF A MAXIMUM OF 3 PLAYERS ON THE COURT, WITH 2 ROLLING SUBSTITUTIONS (TOTAL SQUAD: 5 MEMBERS).**
- 2.REFEREE'S DECISION WILL BE FINAL AND BINDING**
- 3.THE GAME SHALL CONSIST OF 7 MINUTES PER HALF WITH A 1-MINUTE HALFTIME BREAK.**

STUDENT COORDINATORS:

AAMIR HUSAIN P M – 80759 97337

DONAL SONY- 70129 00743

STAFF COORDINATORS:

ALFRED ANTONY K D – 95678 68125

ANISH P S - 98463 06177

TREASURE HUNT
EVENT NAME : QUEST FOR GOLDEN FLEECE

PRIZE MONEY: ₹18,000

EVENT DATE: 23.09.2026

REGISTRATION FEE: ₹800 PER TEAM (EARLY BIRD ₹400 PER TEAM)

RULES

- 1.EACH TEAM CONSISTS OF 4 MEMBERS.**
- 2.THIS WILL BE A ONE-DAY EVENT.**
- 3.PARTICIPANTS ARE EXPECTED TO BRING THEIR OWN MOBILE PHONES.**
- 4.PARTICIPANTS ARE SOLELY RESPONSIBLE FOR THEIR OWN INTERNET CONNECTION. ORGANIZERS ARE NOT RESPONSIBLE FOR CONNECTIVITY ISSUES.**
- 5.IT IS THE RESPONSIBILITY OF PARTICIPANTS TO CLEAR THE DOUBTS BEFORE THE EVENT COMMENCES.**
- 6.PARTICIPANTS SHOULD REPORT AT THE RIGHT TIME FOR EACH ROUND AND THERE WILL NOT BE ANY EXTRA TIME.**
- 7.NO TEAM IS PERMITTED TO USE ANY ELECTRONIC GADGETS AND INTERNET UNLESS THEY ARE INSTRUCTED TO DO SO.**
- 8.EQUIPMENT AND MATERIALS NEEDED FOR GAME WILL BE PROVIDED BY THE ORGANIZERS.**
- 9.RULES AND REGULATIONS REGARDING EACH ROUND OF THE GAME WILL ONLY BE DISCLOSED BEFORE THE ROUND.**

STUDENT COORDINATORS:

ANTONY GEORGE C – 77369 09709

AVIN KRISHNA LAL – 62359 31059

STAFF COORDINATOR :

DR BOBY VARGHESE- 98955 85005

CINEMATIC DANCE

EVENT NAME: RHYTHM OF TERPSICHORE

PRIZE MONEY: FIRST PRIZE: ₹ 15000
SECOND PRIZE: ₹ 8000

EVENT DATE: 23.09.2026

REGISTRATION FEE: ₹1500 PER TEAM (EARLY BIRD ₹1000 PER TEAM)

RULES

- 1. EACH TEAM SHOULD CONSIST OF MINIMUM OF 8 AND MAXIMUM OF 14 MEMBERS, EXCLUDING DESIGNERS AND CHOREOGRAPHER**
- 2. THE THEME IS OPEN AND SHOULD BE CLEARLY REFLECTED THROUGH THE CHOREOGRAPHY, COSTUMES, MUSIC, AND EXPRESSIONS.**
- 3. PARTICIPANTS MAY PERFORM CLASSICAL, FOLK, SEMI-CLASSICAL, CONTEMPORARY, FUSION, OR CINEMATIC DANCE FORMS.**
- 4. THE MAXIMUM PERFORMANCE DURATION IS 7 MINUTES. TEAMS EXCEEDING THE TIME LIMIT MAY BE PENALIZED.**
- 5. PARTICIPANTS MUST BRING THEIR PERFORMANCE MUSIC IN A PEN DRIVE AND KEEP AN EXTRA COPY AS A BACKUP TO AVOID TECHNICAL DISTURBANCES.**
- 6. ONE PEN DRIVE CONTAINING THE FINAL PERFORMANCE TRACK MUST BE SUBMITTED TO THE EVENT COORDINATOR PRIOR TO THE EVENT.**
- 7. THE USE OF FIRE, SHARP OBJECTS, GLASS ITEMS, EXPLOSIVES, SMOKE EFFECTS, OR ANY OTHER HAZARDOUS MATERIALS IS STRICTLY PROHIBITED.**
- 8. COSTUMES, MUSIC, CHOREOGRAPHY, AND EXPRESSIONS MUST BE APPROPRIATE AND SUITABLE FOR A PUBLIC PERFORMANCE.**
- 9. PARTICIPANTS MUST REPORT TO THE VENUE AND BE READY AS INSTRUCTED BY THE EVENT COORDINATOR.**

STUDENT COORDINATORS:

SEBASTIAN SEVY- 80751 53334

TERESA ANTONY – 95262 59240

STAFF COORDINATORS:

DR. KRISHNAPRIYA G- 98955 64595

SHELKY BOBAN – 94009 72442

FASHION SHOW

EVENT NAME: THE JUDGEMENT OF PARIS

PRIZE MONEY: FIRST PRIZE: ₹25,000
SECOND PRIZE: ₹12,000

EVENT DATE: 23.09.2026

REGISTRATION FEE: ₹1500/- PER TEAM (EARLY BIRD ₹1000 PER TEAM)

RULES

- 1. EACH TEAM SHOULD CONSIST OF MINIMUM OF 7 AND MAXIMUM OF 14 MEMBERS, EXCLUDING DESIGNERS AND CHOREOGRAPHER.**
- 2. EACH TEAM WILL HAVE 12 MINUTES TO PRESENT THEIR SHOW, WITH AN ADDITIONAL 1 MINUTE ALLOCATED FOR STAGE SETUP. EXCEEDING THE TIME LIMIT WILL RESULT IN PENALTY POINTS.**
- 3. PARTICIPANTS MUST SUBMIT A SOFT COPY OF THEIR COLLEGE ID AND BRING THE HARD COPY WITH THEM WHEN THE TEAM ARRIVES ON CAMPUS FOR THE EVENT.**
- 4. THE EVENT HAS NO SPECIFIC THEME; IT IS AN OPEN THEME EVENT.**
- 5. THE BACKGROUND MUSIC MUST BE SUBMITTED TO THE EVENT HEADS VIA EMAIL OR WHATSAPP ONE WEEK BEFORE THE EVENT. ADDITIONALLY, PLEASE PROVIDE IT IN MP3 OR MP4 FORMAT ON A USB DRIVE ONE HOUR BEFORE THE EVENT. TEAMS SHOULD ENSURE THAT THEIR MUSIC IS PROPERLY EDITED AND READY FOR PLAYBACK. THE ORGANIZERS WILL NOT BE RESPONSIBLE FOR TECHNICAL ISSUES CAUSED BY INCORRECT/INCOMPATIBLE FILES.**
- 6. BACKGROUND NARRATION IS PERMITTED.**
- 7. WINNERS WILL BE SELECTED BASED ON THE FORMATIONS, PRESENTATION, ATTITUDE, OUTFITS, THEME, WALKING AND MUSIC SELECTION.**
- 8. ACCESSORIES AND PROPERTIES ARE ALLOWED AND CAN EARN BONUS POINTS.**
- 9. ANY FORM OF VULGARITY WILL RESULT IN THE TEAM'S DISQUALIFICATION FROM THE EVENT.**

STUDENT COORDINATORS

SAMUEL A VARGHESE – 89431 36913
MARIYAMOL S MANJALY- 85477 45835

STAFF COORDINATOR

JENCY CHERIYACHAN– 70345 03525
REMYA R MENON- 86067 34833

MINI MARATHON

EVENT NAME: SPRINT OF ATALANTA

TOTAL PRIZE MONEY: ₹60000 (APPROX.)

EVENT DATE: 24.09.2026

TIME: 6 AM

REGISTRATION FEE: ₹500 PER HEAD

RULES

- 1.ELIGIBILITY: OPEN TO COLLEGE/UNIVERSITY STUDENTS & CORPORATE PROFESSIONALS. MINIMUM AGE: 16 - 26 YEARS (STUDENT CATEGORY) & 26 YEARS & ABOVE (CORPORATE AND ALLUMINI CATEGORY) . VALID ID & AGE PROOF MAY BE REQUIRED.**
- 2.RACE CATEGORIES: * 10 KM MEN * 10 KM WOMEN**
- 3.START & FINISH: DIST CAMPUS, ANGAMALY. PARTICIPANTS MUST FOLLOW THE OFFICIAL ROUTE WITHOUT SHORTCUTS.**
- 4.REGISTRATION & BIB: REGISTRATION IS MANDATORY. BIB NUMBERS ARE NON-TRANSFERABLE AND MUST BE CLEARLY DISPLAYED.**
- 5.RACE CONDUCT: MAINTAIN DISCIPLINE AND SPORTSMANSHIP. PUSHING, BLOCKING, CHEATING OR UNAUTHORIZED ASSISTANCE IS PROHIBITED. FOLLOW OFFICIALS, VOLUNTEERS AND MEDICAL PERSONNEL.**
- 6.TIMING & WINNERS: OFFICIAL TIMING WILL DETERMINE RESULTS. SEPARATE WINNERS WILL BE DECLARED FOR MEN & WOMEN.**
- 7.MEDICAL & SAFETY: PARTICIPANTS MUST BE PHYSICALLY FIT TO RUN 10 KM. FIRST-AID AND MEDICAL ASSISTANCE WILL BE AVAILABLE. OFFICIALS MAY STOP PARTICIPANTS FOR SAFETY REASONS.**
- 8.HYDRATION & CLEANLINESS: HYDRATION FACILITIES WILL BE PROVIDED AT DESIGNATED POINTS. LITTERING IS STRICTLY PROHIBITED.**
- 9.DISQUALIFICATION: FALSE INFORMATION, BIB MISUSE, ROUTE DEVIATION, FALSE START, CHEATING, OBSTRUCTION OR MISCONDUCT MAY RESULT IN DISQUALIFICATION.**
- 10. OPERATION TOOFAN – THE NARCO HUNT: THE EVENT IS CONDUCTED AS PART OF OPERATION TOOFAN – THE NARCO HUNT. POSSESSION OR CONSUMPTION OF PROHIBITED SUBSTANCES IS STRICTLY PROHIBITED. PARTICIPANTS ARE ENCOURAGED TO PROMOTE A HEALTHY, ACTIVE & DRUG-FREE LIFESTYLE.**
- 11. PROTESTS & FINAL DECISION: PROTESTS MUST BE SUBMITTED TO THE ORGANISING COMMITTEE WITHIN THE PRESCRIBED TIME. THE DECISION OF THE ORGANISING COMMITTEE/RACE JURY SHALL BE FINAL.**
- 12.GENERAL: PARTICIPANTS TAKE PART AT THEIR OWN RESPONSIBILITY. ORGANISERS MAY MODIFY THE ROUTE, TIMING OR ARRANGEMENTS DUE TO WEATHER, TRAFFIC OR SAFETY CONDITIONS. PARTICIPATION CONSTITUTES ACCEPTANCE OF THESE RULES & REGULATIONS.**

STUDENT COORDINATORS:

ADITHYAN RAJESH – 62827 31861

ALBIN DAVIS- 85905 04690

STAFF COORDINATORS:

DR. DIBIN SEKHARAN- 97472 42251

ANISH P S – 98463 06177